

COMMERCIAL DEVELOPMENT AUTHORITY
MINUTES
July 12, 2018

The Commercial Development Authority (CDA) of the City of Jacksonville met on July 12, 2018 at 5:30 p.m. in the Public Safety Complex, 911 Public Safety Drive. Chairperson McCutcheon called the meeting to order at 5:30 p.m. The following members were present: Jason Sumner and Albertha Grant. Bruce Edmiston and Anjuli Thompson was absent. Others present were: City Clerk Antonia R. Fanning.

Adoption of Minutes. A motion to adopt CDA Minutes from May 10, 2018 was made by Jason Sumner, seconded by Albertha Grant. Upon vote on the motion, the following votes were recorded: Yeas: All; Nays: None. Motion carried.

Financial Report. Bank statements dated 5/31/2018 and 6/30/2018 read and made part of Minutes.

Upcoming Economic Development Presentation.

Location update to Rural Retail Development: July 25, 2018 at 11:30 p.m., Wadley, Alabama at Southern Union presented by Nisa Miranda from the University of Alabama. All encouraged to attend.

Facade Grant Update.

Chris Craven (9, 11, 13 Public Square & 109 Clinton St): Agreement has been signed. Project has started within 30 days of agreement being signed.

Sylvia Benevides (3 Public Square) Second Application: Insurance proof provided. Agreement drafted waiting on Sylvia's signature.

Absences/Vacancies.

Anjuli Thompson has not attended a CDA meeting in a very long time. CDA decided it is time to reach out and ask Anjuli if she is no longer available to serve on the CDA. As a result of Albertha Grant accepting the position as City Administrator, she will step down. Bert to send a resignation email to Toni by the Wednesday before the next Council Meeting so it can be placed on the Agenda.

Revision to CDA Bylaws.

Updating of Bylaws to allow removal of a director by vote will be done.

Festival Ideas.

Festival planning is tabled for now until a full team of CDA members is assembled. When it is time to plan for a festival, CDA would like to establish a committee. Based on information in the book, [Festival Planning Guide: Creating Community Events with Big Hearts and Small Budgets](#) by Betty Lucke, the following information was mentioned:

- you won't turn a profit the first year (most likely you won't for the first few years),
- April is the most successful time to have a festival,
- Facebook inquiries showed a "wing" festival would be the most well received here in Jacksonville.
- Kim McCutcheon lent Jason Sumner the festival planning book. Jason Sumner will finish the book by the next CDA meeting in September (will need to read 4.5 pages per day).

Efforts to Raise Money.

Authority to continue to research and bring back ideas on how to raise money to continue to support Commercial Development in an attempt to not have to request for more funds from the City Council. One option is to explore possible grants available to CDA.

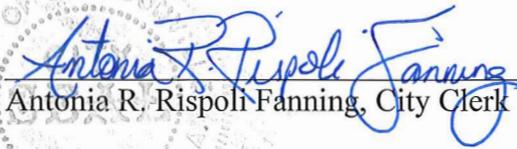
Efforts to Grow Business.

Authority to research how to appeal to a business and have them come here. Toni to provide JSU Center for Economic Development & Business Research POC to Kim McCutcheon.

August Meeting Cancelled.

Due to a scheduling conflict with CDA members, the monthly meeting for August was cancelled. Meetings will resume in September.

Motion to adjourn was made by Jason Sumner, seconded by Albertha Grant. Upon vote on the motion, the following votes were recorded: Yeas: All; Nays: None. Motion carried. Meeting adjourned at 6:06 p.m.



Antonia R. Rispoli Fanning, City Clerk



Kimberly McCutcheon, Chairperson