

COMMERCIAL DEVELOPMENT AUTHORITY  
MINUTES  
October 10, 2019

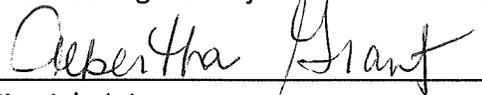
The Commercial Development Authority (CDA) of the City of Jacksonville met on October 10, 2019 at 5:30 p.m. in the Public Safety Complex, 911 Public Safety Drive for a Regular Meeting. Andy Green called the meeting to order at 5:29 p.m. The following members were present: Josh Carlegis, Bruce Edmiston, Mike Hindman and Jason Sumner. The City Administrator, Albertha Grant, was also present.

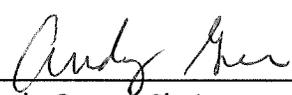
**Adoption of Minutes.** A motion to adopt Minutes from July 11<sup>th</sup>, 2019 was made by Jason Sumner and seconded by Mike Hindman. Upon vote on the motion, the following votes were recorded: Yeas: All; Nays: None. Motion carried.

**Financial Report:** Bank statement dated 10/04/2019 was read and made part of the Minutes. Current balance \$22,578.82.

**Any Other Business:**

- Mr. Green inquired if any issue with leaving the checks in City Hall until a new City Clerk is hired. No one objected so checks were returned to the City Administrator to be placed back in City Hall.
- Heirloom Taco. A motion was made by Jason Sumner and seconded by Bruce Edmiston to request the building inspector, Mark Williams, to review progress of work on the façade improvement grant pursuant to the agreement. Ongoing work should be inspected, and an assessment provided on when the work will be completed. The applicant, Mr. McGowan, should be requested to come to the next meeting on Tuesday, October 24<sup>th</sup> and provide the Board an assessment.
- Mr. Green brought up the idea of developing a media strategy to recognize and appreciate new businesses in Jacksonville. Businesses could be presented a coin, trinket, certificate, or plaque along with online presence including a business spotlight monthly.
- A retail strategy company out of Birmingham has reached out to Mr. Green and sent information on an opportunity to obtain consulting services to help develop retail analysis strategies to attract new businesses. Information was sent to the Board for review.
- Mr. Edmiston asked that the Board consider ideas from the last meeting (i.e. rent subsidies or assistance with deposits, etc.). This program could be similar to a start-up Incentive Program. More discussion will be needed to determine whether such a program should be limited to the square or to other locations throughout the City. Mr. Edmiston was asked to come up with a proposal for members to consider. The program should have a not to exceed percentage and/or amount.
- The Board agreed to meet again on October 24 at 5:30 P.M.
- The meeting was adjourned at 6:44 P.M.

  
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City Administrator

  
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Andy Green, Chairperson